

Tiago Luvizoto Neves

Full Stack Developer • PHP, Laravel, WordPress & Vue.js

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PROFESSIONAL SUMMARY

Full stack developer with 20+ years of web development experience and a Bachelor's degree in Computer Science (UNIRP). Specialized in PHP, Laravel and WordPress/WooCommerce, also working with Vue.js and React, from the database to the user experience. Experience with e-commerce, news portals, corporate websites, SaaS, ERPs, marketplaces and legacy-system integrations, for clients in Brazil and the United States. Focused on performance, security, scalability and SEO, with clean code, direct communication and deliveries that bring real business value.

TECHNICAL SKILLS

Back-end: PHP, Laravel (Sanctum, multi-tenancy), Python, Django, REST APIs, Node.js, Composer, MySQL, PostgreSQL

CMS & e-commerce: WordPress (themes, plugins, mu-plugins, WP-CLI), WooCommerce (custom checkout, pre-orders), Magento

Front-end: JavaScript, Vue.js, React, HTML5, CSS3, Tailwind CSS, Bootstrap, Figma

Web & product: SEO, performance (Core Web Vitals), UX/UI, platform and content migration, LGPD (Brazilian data protection law), Google Ad Manager

Management: Scrum, deadline management and project organization, direct client communication

Currently learning: Mobile, AI

PROFESSIONAL EXPERIENCE

IT Analyst • Tristar Express

Jul 2025 – Present

São Paulo, Brazil • Independent contractor (PJ)

- Web systems development with Laravel and Vue.js.

Founder & Full Stack Developer • TLN Design

Sep 2011 – Present

São José do Rio Preto, Brazil • Own web and software development company, serving clients across Brazil and in the US

- Build websites, online stores and custom systems with WordPress, WooCommerce, Laravel and Vue.js, focused on performance, usability and business results.
- Run projects end to end in direct contact with clients: scope, design, development, launch, maintenance and continuous improvement.
- Custom web systems such as a real-time sales dashboard with TV mode (Laravel) and an ad banner server with advertiser reports (PHP).
- Platform migrations, SEO and performance optimization for news portals and corporate websites.
- Created Hub TLN, an in-house product initiative, including the Estampa Já online store (2026).

Full Stack Webmaster • Elider Conecta Vendas

Jan 2020 – Present

São José do Rio Preto, Brazil • Occasional consulting and on-demand projects in WordPress, SEO and web systems

Full Stack Developer • Kinsol Energias Renováveis

May 2023 – Jul 2025

- WordPress corporate website for a solar energy franchise network, built to attract customers and franchisees.

Full Stack Developer • CooperX Brasil

Apr 2022 – 2025

Brasília, Brazil

- Web solutions development, from UX-focused visual design to the back end.
- Custom, SEO-optimized and easy-to-manage WordPress websites, plus Laravel applications.

Webmaster • Veromobili

Feb 2018 – Jan 2020

Cedral, Brazil

- Development, improvement and ongoing support of the WooCommerce online store, aligning technique and strategy for usability and conversion.

Corporate Webmaster • MagicSite Internet

Jan 2004 – Sep 2011

São José do Rio Preto, Brazil

- Grew from designer to front-end developer and then to managing deadlines, control and organization of projects using Scrum.
- First hands-on work with WordPress, which became one of my main specialties.
- Started the SKY Combo TV partnership (2009), continued through TLN Design after MagicSite closed in 2011.

São José do Rio Preto, Brazil

- Promotional banners and daily content updates for the TAM Viagens portal; created the visual identity for Apollo software products and maintained Riosoft's visual identity.

SELECTED PROJECTS

Full portfolio with case studies: tlndesign.com.br/trabalhos

- **E-commerce:** Veromobili (WooCommerce, 2018) • Cristina Lemos Decoração (WooCommerce, 2023) • Rei dos Parafusos (WooCommerce, 2024) • BPS Photo Store (official store of Brasília Photo Show, 2024) • Estampa Já (own store with 3D customization, 2026)
- **Corporate websites:** SKY Combo TV (partner since 2009, started at MagicSite and continued through TLN Design: redesigns, SEO and sales pages) • ETEMP Engenharia (2015) • Couroquímica (bilingual website, 2022) • Abrahosing (2023) • Fundação Colnaghi (institutional digital presence, 2025) • Etaina & Diego (website and web experience, 2026) • Neurocirurgia Brasil (2023) • Kinsol Energias Renováveis (2024) • Minha Origem Italiana (surname search, 2025) • Elider (lead capture and service sales, with a chat-style form, 2025)
- **Portals & content:** Jornal da Franca (news portal, 2022; redesign in 2026) • Muita Informação (digital product and content, 2023)
- **SaaS & landing pages:** Socialmaker (2021) • ZAPmart (2023)
- **International clients (US):** Carmen Steffens (through TLN Design: US online store on Magento, blog and international website, 2011–2015) • Luxxor Hair Salon (New York, 2023) • Carrion, Do Carmo & Co. (accounting firm in New York, 2024)

EDUCATION & COURSES

B.Sc. in Computer Science • UNIRP – Centro Universitário de Rio Preto

2001 – 2004

São José do Rio Preto, Brazil

Curso Web Moderno Completo com JavaScript • Udemy

2022 – 2023

(Complete Modern Web Course with JavaScript) Refresher on web development best practices: JavaScript, TypeScript, Vue.js, React, Angular, HTML5, CSS3, Bootstrap and databases.

Curso Completo Criar Sites com Design Profissional WordPress • Udemy

2023

(Complete Professional WordPress Website Design Course) Refresher on building WordPress websites (themes and plugins).

LANGUAGES

Portuguese: native • English: fluent technical reading, intermediate listening, basic conversation